

TINA RANGE

GRAPHIC DESIGNER & DIGITAL CONTENT CREATOR

— ABOUT ME —

As an experienced digital content creator, with over six years producing high-quality, engaging content across a variety of digital platforms. My expertise spans web development, co-branding, social media, graphic design, data analytics, & content planning, giving me a comprehensive understanding of the digital landscape. I possess a strong knowledge of production & project coordination, as well as exceptional communication and multitasking skills.

CONTACT

PHONE

9528075395

E-MAIL

range.tina@gmail.com

SKILLS

Adobe Creative Suite

Graphic Design

Branding

Print Production

Strategic Content Planning

Pre- and Post-Production

Photography & Video

EDUCATION

BACHELOR OF ARTS

Spring 2014

Cinema, Media
and Cultural Studies

University of Minnesota - Twin Cities

PORTFOLIO

TINARANGE.COM

WORK HISTORY

2022-06 -
present

FREELANCE GRAPHIC DESIGNER & DIGITAL CONTENT CREATOR

- Offering 6+ years of expertise.
- Developing custom logos and branding for startups, small businesses and podcasts.
- Print design for large-scale productions.
- Video production and editing for social media marketing.

2017-04 -
2022-06

DIGITAL PROGRAM DIRECTOR

iHeartRadio, Minneapolis Minnesota

- Managed social media & digital content channels for two major radio brands over 4 platforms with over 450,000 combined followers, generating millions of impressions.
- Collaborated with cross-functional teams to execute digital campaigns and initiatives.
- Edited and produced digital content using the Adobe Suite.
- Streamlined functions by developing and implementing processes and task management ticket systems.

2014-09 -
2017-04

PROMOTIONS ASSISTANT

iHeartRadio, Minneapolis Minnesota

- Handled on-site promotions at events, stores and other locations to represent clients and brands.
- Kept project creative materials and important paperwork well-organized to avoid delays or errors.
- Worked independently to troubleshoot and resolve day-of issues to keep promotions moving smoothly.